eInstruction™
Simple Solutions. Real Results.

eInstruction – The overwhelming choice of schools worldwide

eInstruction is a pillar in the interactive classroom market and continues to be the overwhelming worldwide leader and innovator in response pad technology. Recently, other companies have started selling "clickers," but have not had the same success as eInstruction. *Why do most schools choose CPS response pads for their interactive classrooms?*

1. eInstruction provides a free site license with free upgrades for the CPS software. There is no cost involved regardless of how many computers you utilize at school or at home. Some companies charge a low price for the pads, but require a license for every computer you intend to utilize with their response pads and software.

2. eInstruction provides free technical support and on-line training regardless of the size of your order or the types of products purchased. Others require a fee for technical support or on-line training on their response pads.

3. eInstruction's Classroom Performance System (CPS) allows your teachers to utilize their current curriculum effectively in any format—including Microsoft Word, PowerPoint, EncycloMedia/United Streaming, Websites, or even paper-based handouts (no need to re-enter information into CPS for formative, on-the-fly assessment). Others require teachers to pre-develop their curriculum in PowerPoint slides or other formats.

4. eInstruction's CPS is the ONLY response pad software with ExamView integration. In the past, other response pads may have had limited interaction with *ExamView*, but, moving forward, no other response pads will be able to integrate directly or indirectly with *ExamView* files or reporting features.

5. CPS allows your teachers to utilize PowerPoint Slides within the CPS software OR to utilize the CPS response pads within PowerPoint (we provide a toolbar add-in for the PowerPoint software at no additional cost). Teachers may operate seamlessly in PowerPoint, but are not limited to using one particular presentation software.

6. CPS allows your students to perform patented self-paced testing utilizing paper-based assessments and multiple answer keys with no additional purchases. Others may not provide self-paced testing and real-time, on-the-fly assessment in their initial price.

7. Every question engaged within CPS may be easily tied to updated State Standards, which readily provides for curriculum mapping, benchmark preparation, and item analysis. In fact, the *ExamView Learning Series* is already aligned to National Standards and most State Standards!

8. CPS provides detailed reports in multiple formats for every student for every session (these robust reports are automatically generated and immediately available following any session). The reports for other response pads are limited or require the teacher to manipulate the data themselves in a separate spreadsheet program.

9. The CPSrf response pad has an LCD panel that provides valuable information for the student (feedback regarding the question, question number, and characters being entered) while allowing for numeric responses of up to 12 characters (including a variety of math symbols—fraction bar, decimal point, parentheses, x and y variables, etc.) and self-paced testing without a projector. Most response pads do not provide these features.

10. CPS is the only response pad solution backed by scientifically based research showing improved student achievement. This research was certified by Educational Underwriters, Inc. as Gold Standard Research and meets NCLB Standards. Scholarly Articles that further support the efficacy of CPS are readily available.

eInstruction provides high-quality, on-site Professional Development. As experts in Response Pad Integration, we are dedicated to the successful implementation of CPS within your current environment and future plans. Other products may have a lower initial cost, but **you will find no greater value than eInstruction's Classroom Performance System.**

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